

Story-based Instructional Design: Try It!

Instructions:

1. Find a partner.
2. Decide who will be the Subject Matter Expert (SME) and who will be the instructional designer.
3. Pick a “how-to” topic the SME knows a lot about. It can be anything!
4. Designer interviews SME, using SBID questions.
5. Together, SME and Designer answer worksheet questions.

Designer: _____

SME: _____

A “how-to” topic the SME knows a lot about:

(This will be your training topic!)

Question Prompts for Designer to Ask SME:

1. Tell me about some problems related to this topic.
2. Tell me about some roles associated with this topic.
3. Are there any special terms associated with this topic?
4. What are some obstacles?
5. Describe in detail what success looks like. What can you do as a result of this success?
6. Describe in detail what failure looks like. What’s the consequence of failure?

Framework for Designer and SME to Work on Together

Instructions: Use what you learned or shared during the interview to construct a story-based outline for your training (it can be online or face-to-face).

Setup	
Character(s)	
Challenge	
Success	
Failure	
Useful Tools	
Obstacles	
Resolution/Reward	